



# NEW WORLD ALLIANCES

## DIPLOMATIC ASSIGNMENT



### New World Alliances Diplomatic Brief on the Humanitarian Crisis in Sudan

**Date:** 12 November 2024

Full Diplomatic Assignment under the New World Alliances as ratified and authorised by the Chairman Sir Larry M Swart.

**Subject:** Urgent Call for Ceasefire and Humanitarian Support in Sudan.

**Reference:** UN Human Rights Council Resolution A/HRC/RES/57/2; Declaration of Commitment, Jeddah 11 May 2023

**This Diplomatic assignment applies to:** Special Ops Peace Emissary Alana Dawn Cook.



### 1. Purpose

This brief outlines the responsibilities and operational framework for the appointed NWA Peace Ambassadors in Sudan and surrounding areas. It aligns with the mandates set forth in UN Resolution 57/2 to address the humanitarian crisis arising from the ongoing armed conflict in Sudan.

### 2. Objective

The primary objective is to:

- Facilitate a ceasefire between the Sudanese Armed Forces (SAF) and Rapid Support Forces (RSF).
- Support inclusive peace talks involving Sudan and neighboring nations.
- Establish humanitarian corridors for immediate relief to civilians.

### 3. Personnel and Assignments

Designated NWA African Ambassadors Diaspora of the Special Peace Emissaries Corp, backed by nominated Plenipotentiary Ambassadors and chosen Global Ambassador admin and logistics Support teams operating from out of South Africa, Australia and the Pacifica regions.





# NEW WORLD ALLIANCES

## DIPLOMATIC ASSIGNMENT



African Ambassadors Diaspora and Special Operations Peace Emissaries.

- Benjamin Johannes Marais Van Vuuren
- Osama Nabel Sobhi Ibrahim
- Alana Dawn Cook

These Emissaries of peace above will operate under the UN Entity Numbers of Plenipotentiary Ambassadors:

- Ronell Merrick (for UNESCO)
- Valeta Leigh (for the IHR)

#### 4. Operational Guidelines

All NWA personnel must adhere to NWA Peace Initiative Policies, maintaining neutrality, impartiality, and respect for international human rights standards.

- **Mission Scope:** The mission is confined strictly to peace facilitation and humanitarian aid, with daily reports sent to NWA Operations. Global Head of Operations - Marko Blom.
- **Back-Up Support:** GAD teams have been allocated to assist in logistical and on-ground support, ensuring that all actions align with the UN's directives and NWA policies.

#### 5. Primary Focus Areas

1. **Immediate Ceasefire:**
  - Urge the RSF to end hostilities in El Fasher, prioritizing civilian safety and halting violence.
  - Collaborate with Egyptian delegates to lead peace talks with representation from Libya, Chad, CAR, DRC, Uganda, Kenya, Ethiopia, and Eritrea.
2. **Humanitarian Access:**
  - Secure unhindered access to all conflict zones to allow humanitarian assistance, prioritizing Zamzam camp and other high-risk areas.
3. **Regional Coordination and Diplomatic Engagement:**
  - Formulate a diplomatic coalition with Saudi Arabia, Egypt, and Morocco to align on African-led peace efforts, excluding external actors such as France, the EU, and the US.

#### 6. Reporting and Accountability

- **Daily Reporting:** Submit daily updates on developments, challenges, and progress in ceasefire negotiations and humanitarian support.
- **Accountability:** Peace Ambassadors are required to operate transparently, with a clear commitment to the guidelines in UN Resolution 57/2.

Important - France US EU must be excluded, they are not part of Africa.

#### 7. Conclusion

This mission emphasises the NWA's commitment to international peace and the protection of civilian lives. All actions should reinforce the UN's mandate for Sudan and reflect the New World Alliances' dedication to humanitarian aid, stability, and peace across Africa.





# NEW WORLD ALLIANCES

## DIPLOMATIC ASSIGNMENT



Yours sincerely,

**Ronell Merrick**

UN. Entity No. XW-06-61432349060  
Global Head of Public and Cultural Affairs  
Senior Advisor to Inter-Parliamentary Union  
New World Alliances Executive Committee Member

**Valeta Leigh**

UN. Entity No. XW-06-27824968190  
Global Guardian and Head of Counsel  
Senior Advisor to Inter-Parliamentary Union  
New World Alliances Executive Committee Member

 <p><b>NEW WORLD ALLIANCES</b> GLOBAL AMBASSADOR DIASPORA</p>  <p>UNITED NATIONS ENTITY NUMBER XW-06-61432349060</p> <p><b>PLENIPOTENTIARY AMBASSADOR</b></p> <p>Name: Ronell Surname: Merrick Role: Global Head of Public and Cultural Affairs Senior Advisor to Inter-Parliamentary Union New World Alliances Executive Committee Member Valid Until: 08/12/2027</p>    <p>www.newworldalliances.com</p>	 <p><b>BRENDAN MERRICK</b> HEAD OF GLOBAL AFFAIRS GLOBAL CEO, NEW WORLD ALLIANCES (NWA)</p>	 <p><b>NEW WORLD ALLIANCES</b> GLOBAL AMBASSADOR DIASPORA</p>  <p>UNITED NATIONS ENTITY NUMBER XW-06-27824968190</p> <p><b>PLENIPOTENTIARY AMBASSADOR</b></p> <p>Name: Valeta Surname: Leigh Role: Global Guardian and Head of Counsel Senior Advisor to Inter-Parliamentary Union New World Alliances Executive Committee Member Valid Until: 08/12/2027</p>    <p>www.newworldalliances.com</p>
--	--	---

Sir Larry M Swart

**CHAIRMAN, NEW WORLD ALLIANCES (NWA)**





# NEW WORLD ALLIANCES

## DIPLOMATIC ASSIGNMENT



### INTRODUCTION TO NEW WORLD ALLIANCES

New World Alliances (NWA) is a globally recognised organisation dedicated to the protection, preservation and promotion of human rights, justice and dignity for all. New World Alliances operates under the principles enshrined in International humanitarian law and is registered with key global human rights bodies, including the United Nations (UN) and various International human rights commissions.

All correspondence issued by New World Alliances ambassadors is also copied and distributed to the Chairman, Sir Larry Swart, and the International Criminal Court (ICC) in The Hague, Netherlands. This Cease and Desist is supported by [PPCC//IRM/8266-ADIR06/5.RM28-G.AmdD#NWA0001](https://ppcc.org/IRM/8266-ADIR06/5.RM28-G.AmdD#NWA0001)

### Our Commitment to Human Rights:

- **United Nations Registration:** New World Alliances is officially registered with the United Nations. Currently the New World Alliances has 15 executive committee members that all have fully-fledged United Nations entity numbers. The committee's mission is aligned with the UN's Universal Declaration of Human Rights and other key International treaties. This affiliation empowers New World Alliances Executive Committee members, especially appointed New World Alliances Envoys, VIP Global Ambassador Diaspora (GAD) and Global Ambassador Diaspora and its Honorary Diplomatic Peace Ambassadors Corp to monitor, report and act on any and all human rights violations worldwide.
- **Affiliations with Human Rights Bodies:** In addition to our UN registration, New World Alliances is affiliated and recognised by multiple human rights organisations across various regions, including the European Court of Human Rights, the Inter-American Commission on Human Rights and the African Commission on Human and Peoples' Rights. These partnerships and collaborations strengthen our ability to advocate for victims of genuine human rights abuses and hold violators accountable.

### WHAT CONSTITUTES A BREACH OF HUMAN RIGHTS?

According to the New World Alliances Ordinance 2: ([PPCC//IRM/8266-ADIR06/5.RM28-G.AmdD#NWA0001](https://ppcc.org/IRM/8266-ADIR06/5.RM28-G.AmdD#NWA0001)) and the standards set by the UN and other international bodies, a breach of human rights occurs when any individual, group, or institution engages in actions that violate the fundamental freedoms and rights of another person. These rights include, but are not limited to:

1. **Right to Life and Security:** Any action that threatens the life, safety, or well-being of an Individual.
2. **Right to Freedom from Discrimination:** Any act of bias or prejudice against an individual based on race, gender, nationality, religion, or any other status.
3. **Right to Fair Treatment:** Unlawful detention, forced medical procedures, and any other actions that deny an individual due process or equal protection under the law.
4. **Right to Privacy:** Any invasion of personal privacy without consent, including unlawful surveillance, searches, or seizures.
5. **Right to Free Speech:** Any attempt to suppress, censor, or penalise an individual for expressing their thoughts, opinions, or beliefs

